

BCRA POLITICAL RECORD

This Political Record is required by the Bipartisan Campaign Reform Act of 2002 (BCRA) to be completed every time a request is made to purchase broadcast time that (1) is made by or on behalf of a legally qualified candidate for public office, or (2) communicates a message relating to any political matter of national importance, including a legally qualified candidate, any election to federal office, or a national legislative issue of public importance. Once completed, the Political Record must be provided to the Custodian of the public inspection file along with all other required documentation to be placed in the file and retained for two (2) years. All fields are required. Please write "N/A" for all fields that are not applicable.

This record is for:

- ☒ a candidate request
☐ an election message request *
☐ an issue request *

The request was:

- ☒ accepted # 629149
☐ rejected

LOTSC

Candidate Named In Message: Patrick Murphy

Office Being Sought: US Senate (D)

Election or Issue Referred to: general

Sponsor (or authorized candidate committee): Friends of Patrick Murphy

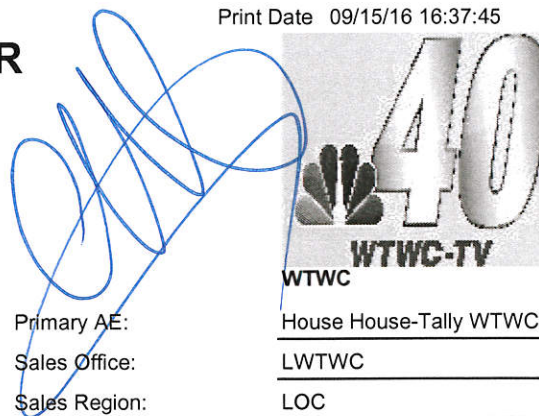
Treasurer of Authorized Candidate Committee: Brian Foucart

Person Ordering Advertising: Caroline Bahng

* An "election message request" is a request made by anyone to broadcast a message that refers either to a legally qualified candidate or to any election to federal office.

An "issue request" is a message related to a national legislative issue of public importance or a political matter of national importance.

If the request is accepted, attach the sales order showing the rate charged, the date(s) and time(s) the message is aired, and the class of time purchased. For an issue request, also attach the name, address, and phone number of a contact person, and a list of the chief executive officers or members of the executive committee or of the board of directors of the sponsor.

ORDER

Orders

Order / Rev: 629149

Alt Order #:

Product Desc: PATRICK MURPHY FOR SENATE

Estimate: 2331

Flight Dates: 09/19/16 - 09/23/16

Original Date / Rev: 09/15/16 / 09/15/16

Order Type: GENERAL

Primary AE: House House-Tally WTWC

Sales Office: LWTWC

Sales Region: LOC

Agency

Name: Screen Strategies Media-Fairfax

Buying Contact:

Billing Contact:

11150 Fairfax Blvd Ste 505

Fairfax, VA 22030

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: WEEKLY

Agency Commission: 15%

Advertiser

Name: Murphy for Senate-D

Demographic: A35+

Product Codes: PL US Senate Candidate

Priority: Pol3

Revenue Codes: AGY, Political, Political Candidate

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID: 86244

Agency External ID: 8114

Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/19/16	09/25/16	12	\$1,090.00	\$926.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	12	\$1,090.00	\$926.50	0.00
Totals	12	\$1,090.00	\$926.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
House House-Tally WTWC	LWTWC	LOC	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTWC	09/23/16	09/23/16	M-F 7a-9a/Today Show TODAY SHOW	CM	7a-9a	----F--	:30	1	\$55.00	Pol3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	----F--					1	\$55.00		0.00			
N 2	WTWC	09/20/16	09/20/16	M-F 11a-12p RACHAEL RAY	CM	11a-12p	-T-----	:30	1	\$10.00	Pol4	0.00	NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-----					1	\$10.00		0.00			
N 3	WTWC	09/19/16	09/23/16	M-F 3p-4p STEVE HARVEY	CM	3p-4p	M--T---	:30	2	\$55.00	Pol3	0.00	NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	M--T---					2	\$55.00		0.00			
N 4	WTWC	09/21/16	09/23/16	M-F 4p-5p ELLEN	CM	4p-5p	--W-F--	:30	2	\$70.00	Pol3	0.00	NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W-F--					2	\$70.00		0.00			
N 5	WTWC	09/20/16	09/22/16	M-F 5p-6p DR PHIL	CM	5p-6p	-T-T---	:30	2	\$100.00	Pol3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	-T-T---					2	\$100.00		0.00			
N 6	WTWC	09/21/16	09/21/16	M-F 730p-8p FAMILY FEUD	CM	730p-8p	--W----	:30	1	\$175.00	Pol2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/19/16	09/25/16	--W----					1	\$175.00		0.00			

Order / Rev: 629149
Alt Order #:
Flight Dates: 09/19/16 - 09/23/16

Advertiser: Murphy for Senate-D
Product Desc: PATRICK MURPHY FOR SENATE
Estimate: 2331

WTWC

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WTWC	09/19/16	09/19/16	Monday Prime Specials THE VOICE	CM	8:00 PM-10:00 PM (8:00 PM-10:00 PM)	M-----	:30	1	\$255.00	Pol4	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/19/16	09/25/16	M-----		1		\$255.00		0.00					
N 8	WTWC	09/23/16	09/23/16	Friday Prime Specials DATELINE	CM	9:00 PM-11:00 PM (9:00 PM-11:00 PM)	PM----F--	:30	1	\$100.00	Pol4	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/19/16	09/25/16	----F--		1		\$100.00		0.00					
N 9	WTWC	09/20/16	09/20/16	Tonight Show Tonight Show	CM	1135p-1236a	-T-----	:30	1	\$45.00	Pol3	0.00	NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
	Week:	09/19/16	09/25/16	-T-----		1		\$45.00		0.00					
Totals													12	\$1,090.00	

Murphy for Senate



Station WTWC-TV
Market Tallahassee
Flight Dates 9/19/2016 - 9/25/2016 (Est. 2331)

Buyer Caroline Bahng
Email caroline@screenstrategies.com
Phone 703-272-7300

Program Name	DP	Days Length	Rate	Mon 9/19	Tue 9/20	Wed 9/21	Thu 9/22	Fri 9/23	Sat 9/24	Sun 9/25	Total
Today Show 7:00 AM - 9:00 AM Sold Out: Lowest Rate to Clear per WTWC	3 EM	M-F 30	\$55.00 \$55.00					1			1
Rachael Ray 11:00 AM - 12:00 PM	4 DT	M-F 30	\$10.00 \$10.00		1						1
Steve Harvey 3:00 PM - 4:00 PM Sold Out: Lowest Rate to Clear per WTWC	3 EF	M-F 30	\$55.00 \$110.00	1			1				2
Ellen 4:00 PM - 5:00 PM Sold Out: Lowest Rate to Clear per WTWC	3 EF	M-F 30	\$70.00 \$140.00			1		1			2
Dr. Phil 5:00 PM - 6:00 PM Sold Out: Lowest Rate to Clear per WTWC	3 EF	M-F 30	\$100.00 \$200.00		1		1				2
Family Feud 7:30 PM - 8:00 PM Sold Out: Lowest Rate to Clear per WTWC	2 PA	M-F 30	\$175.00 \$175.00			1					1
The Voice 8:00 PM - 10:00 PM	4 PT	M 30	\$255.00 \$255.00	1							1
Dateline 9:00 PM - 11:00 PM	4 PT	F 30	\$100.00 \$100.00					1			1
Tonight Show 11:35 PM - 12:35 AM Sold Out: Lowest Rate to Clear per WTWC	3 LF	M-F 30	\$45.00 \$45.00		1						1
Station Totals			\$1,090.00	2	3	2	2	3	0	0	12

CeZ9149

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

ETWC-TV

Date: 9/15/2016

I, Screen Strategies Media,

being/on behalf of: Patrick Murphy,

a legally qualified candidate of the Democratic

political party for the office of: U.S. Senate

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$0.00

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Patrick Murphy

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Brian Foucart

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/15/2016

Date



Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**


Signature

Halley Stinchfield
Printed Name

DOs
Title

INVOICE



WTWC
8440 Deerlake S
Tallahassee, FL 32312
Main: (850) 893-4140
Billing: (850) 893-4140

Invoice #	Invoice Date	Invoice Month	Invoice Period
629149-1	09/25/16	September 2016	09/19/16 - 09/25/16

Property	Account Executive	Sales Office	Sales Region
WTWC	House House-Tally WTWC	Local-Tallahassee	Local

Billing Address:

Screen Strategies Media-Fairfax
Attention: Accounts Payable
11150 Fairfax Blvd Ste 505
Fairfax, VA 22030

Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Advertiser	Product	Estimate Number
Murphy for Senate-D	PATRICK MURPHY FOR S	2331

Flight Dates	Order #	Alt Order #
09/19/16 - 09/23/16	629149	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2

Agency Ref	Advertiser Ref
8114	86244

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/23/16	09/23/16	TODAY SHOW	7a-9a	----F--	:30	1	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	F	09/23/16	7:58 AM	TODAY SHOW	7a-9a	:30	6PMFLSN004TH	\$55.00 NM
2	09/20/16	09/20/16	RACHAEL RAY	11a-12p	-T-----	:30	1	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$10.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Tu	09/20/16	11:13 AM	RACHAEL RAY	11a-12p	:30	6PMFLSN004TH	\$10.00 NM
3	09/19/16	09/23/16	STEVE HARVEY	3p-4p	M--T---	:30	2	\$55.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M--T--- 2 \$55.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTWC	M	09/19/16	3:40 PM	STEVE HARVEY	3p-4p	:30	6PMFLSN004TH	\$55.00 NM
1	WTWC	Th	09/22/16	3:38 PM	STEVE HARVEY	3p-4p	:30	6PMFLSN004TH	\$55.00 NM
4	09/21/16	09/23/16	ELLEN	4p-5p	--W-F--	:30	2	\$70.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W-F-- 2 \$70.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WTWC	W	09/21/16	4:30 PM	ELLEN	4p-5p	:30	6PMFLSN004TH	\$70.00 NM
1	WTWC	F	09/23/16	4:28 PM	ELLEN	4p-5p	:30	6PMFLSN004TH	\$70.00 NM
5	09/20/16	09/22/16	DR PHIL	5p-6p	-T-T---	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T-T--- 2 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WTWC	Tu	09/20/16	5:34 PM	DR PHIL	5p-6p	:30	6PMFLSN004TH	\$100.00 NM
2	WTWC	Th	09/22/16	5:29 PM	DR PHIL	5p-6p	:30	6PMFLSN004TH	\$100.00 NM

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.

INVOICE



Send Payment To:

WTWC
REMIT TO Sinclair Broadcast Group
c/o WTWC
PO Box 206270
Dallas, TX 75320-6270

Invoice #	Invoice Date	Invoice Month	Invoice Period
629149-1	09/25/16	September 2016	09/19/16 - 09/25/16
Advertiser	Product	Estimate Number	
Murphy for Senate-D	PATRICK MURPHY FOR S	2331	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/21/16	09/21/16	FAMILY FEUD	730p-8p	--W----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 --W---- 1 \$175.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTWC W 09/21/16 7:55 PM FAMILY FEUD 730p-8p :30 6PMFLSN004TH \$175.00 NM									
7	09/19/16	09/19/16	THE VOICE	8:00 PM-10:00 PM	M-----	:30	1	\$255.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 M----- 1 \$255.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTWC M 09/19/16 8:25 PM THE VOICE 8:00 PM-10:00 PM :30 6PMFLSN004TH \$255.00 NM									
8	09/23/16	09/23/16	DATELINE	9:00 PM-11:00 PM	----F--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 ----F-- 1 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTWC F 09/23/16 9:18 PM DATELINE 9:00 PM-11:00 PM :30 6PMFLSN004TH \$100.00 NM									
9	09/20/16	09/20/16	Tonight Show	1135p-1236a	-T-----	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/16 09/25/16 -T----- 1 \$45.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WTWC Tu 09/20/16 11:50 PM Tonight Show 1135p-1236a :30 6PMFLSN004TH \$45.00 NM									
Total Spots							12		

Payment Terms 30 Days

<u>Gross Total</u>	\$1,090.00
<u>Agency Commission</u>	\$163.50
<u>Net Amount Due</u>	\$926.50

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.